VIC 1000: Visual Communication

Project #1 Guidelines
The First Aesthetic Field: Light
(Zettl: Chapters 1, 2 and 3)

Bring to class a two-minute scene from a Black and White film (VHS, DVD or Internet) for an oral presentation to the class. The presentation must be between 8 and 10 minutes. Remember that you not only need to identify the points outlined below, but you must explain how they are used to communicate the story and mood visually. The following must be covered to receive the grade of 500 points:

1. The overall lighting style: High Key or Low Key
2. Shadows: Attached or Cast—what do they communicate?
3. Outer Lighting Functions:
   - Discuss Spatial Orientation
   - Discuss Tactile Orientation
   - Discuss Time Orientation
4. Inner Lighting Functions:
   - Mood and Atmosphere
   - Predictive Lighting
   - Lighting as Dramatic Agent
5. Discuss Chiaroscuro Lighting (if applicable)
6. Diagram on the board the lighting scheme of ONE shot in the scene
7. Discuss what the lighting of that shot communicates and how it does it