MA Communication Arts
Hispanic Media Specialization

The goal of the program is to develop the “comprehensive communicator” through multicultural and technological approaches in a rich curriculum that teaches analytical and practical skills, including media and cultural communication theories.

Special Features:
- Multicultural in perspective and bilingual (English/Spanish) in its curriculum;
- Infused with technological innovations such as the use of the E-portfolio;
- Experienced professors active in the field along with STU faculty;
- Convenient evening schedules designed for working professionals;
- Diverse curriculum;
- Prepares the “comprehensive communicator” through a diverse curriculum, as compared to the specialized;
- 30 credits completed in as little as fifteen months;

Core Courses
- Mass Communication Theory
- Creative Processes in Visual Imaging
- Applied Research Methods
- Cultural Communications Theory
- Management Ethics

Specialization
- Hispanics and the Media (required)
- Special Projects (required)
- Locución Periodística*
- Periodismo Escrito*
- Hispanic Events Management
- Mercadotecnia y Publicidad*
- Advanced Professional Speaking

* Courses taught in Spanish; other courses in the specialization may be taught in both English and Spanish as deemed appropriate.

For program information:
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Admissions information:
Graduate Admissions
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